A cover of a book

AI-generated content may be incorrect.

**Autopilot Content Repurposing Checklist**

☐ Choose a repurposing tool (Repurpose.io, Missinglettr, etc.)

☐ Connect it to your main content source (blog, YouTube, podcast, etc.)

☐ Use AI to generate alternate formats (emails, social posts, scripts, etc.)

☐ Define publishing channels for each format (Facebook, Instagram, LinkedIn, etc.)

☐ Connect a scheduling tool (Buffer, Publer, or Hootsuite)

☐ Set posting frequency for repurposed content

☐ Test formatting to ensure posts look correct on each platform

☐ Add affiliate links or CTAs into repurposed content

☐ Automate approval or “ready-to-publish” notifications for review (optional)

☐ Review performance data and refine AI prompts monthly